



Northeastern State University **COLLEGE OF BUSINESS & TECHNOLOGY**

Business and business-related majors are practical. Every organization, regardless of industry, relies on business and business-related principles to prosper. Demand for these majors is high. Employers in every industry will always need people who have been trained to organize, plan and manage within the organization.

The College of Business & Technology offers a number of specializations to fit your individual interests.

NSU Pride Points:

- » Small class sizes for more personalized attention
- » Accredited by the Higher Learning Commission and the Accreditation Council for Business Schools and Programs
- » NSU is one of Oklahoma's leading comprehensive regional universities
- » Nestled in the foothills of the Ozarks in Northeastern Oklahoma, Tahlequah is rated as one of America's top small cities, with a great overall quality of life
- » Green Country's affordable university
- » Diversity-Mosaic, the Tulsa Chamber of Commerce's diversity business council, named NSU as one of the Top 20 organizations with an inclusive workplace culture in the region

Internships & Immersive Learning Opportunities Available:

- » MBA students develop new products and services which are presented to a panel of instructors
- » Supply Chain Management & Operations Plant Management courses allow students to work with industry experts and create value streams and look for efficiencies
- » Hospitality & Tourism Management majors are required to spend 300 hours working in the field for credit
- » X-Culture global consulting project
- » Volunteer Income Tax Assistance program
- » Students in the graduate level Environmental Health & Safety course can choose the Synergistic Experience and solve a real-world problem at their place of employment
- » Marketing students can develop promotional plan for local businesses

Student Organizations:

- » American Marketing Association
- » American Society of Safety Professionals
- » Accountancy Society
- » Club Hospitality & Tourism
- » Entrepreneurship
- » Finance & Economics Student Club
- » Supply Chain Management Student Club
- » Business Ethics Club
- » NSU Healthcare Executives Student Chapter

College of Business & Technology Stats

In 2020-2021

1,358
undergraduate
students

258
graduate
students

To talk to someone about a degree in the College of Business & Technology contact:

nsuinfo@nsuok.edu

918.444.2200

Accounting & Finance Department

The Department of Accounting & Finance offers undergraduate degree programs in accounting, financial management and financial planning. Additionally, a unique graduate degree, the Master of Accounting & Financial Analysis (MAFA), is offered on the Broken Arrow campus.

Majors

- » Accounting ^(ADP)
- » Finance

Graduate Degrees

- » Master of Accounting & Financial Analysis ^B

Certificates:

- » Fundamentals of Accounting ^(UG)

» Tax Compliance ^(UG) Management & Marketing Department
Management and Marketing jobs are expected to grow at 8% through 2028.

In 2018, Management and Marketing jobs had the highest wage of all major occupational groups at \$132,620.*

There are a number of specializations and certificates available in these degrees which can improve your marketability.

With guidance from a faculty mentor, you can determine a program that fulfills your individual needs and objectives and equips you for immediate professional employment.

Majors

- » General Business ^o
- » Business Analytics ^{o (ADP)}
- » Human Resource Management ^{o (ADP)}
- » Healthcare Administration ^{o (ADP)}
- » Healthcare Informatics ^{o (ADP)}
- » Entrepreneurship ^o
- » Supply Chain Management ^o
- » General Marketing ^o
- » Digital Marketing ^{o (ADP)}
- » Hospitality & Tourism Management ^o
- » International Business ^o
- » Project Management ^{o (ADP)}

- » General Management
- » Healthcare Administration
- » Health Informatics
- » Managerial Accounting & Finance
- » Native American Enterprise
- » Project Management

Certificates (available online)

- » Business Analytics ^(UG/G)
- » Project Management ^(UG/G)
- » Digital Marketing ^(UG/G)
- » Business Basics ^(UG)
- » Quality Management ^(UG)
- » Small Business Management ^(UG)
- » Soft Skills ^(UG)
- » Human Resources Management ^(UG/G)
- » International Business ^(UG)
- » Operations Leadership ^(G)
- » Health Informatics ^(UG/G)
- » Operations and Supply Chain Management ^(UG)
- » Healthcare Administration ^(UG/G)
- » Event Management ^(UG)

Graduate Degrees

- » Professional Master of Business Administration in Leadership and Innovation ^o
- » Master of Business Administration in:
 - » Business Analytics
 - » Digital Marketing
 - » Environmental, Health &
 - » Safety Management

Information Systems & Technology Department

Information Systems are utilized in every area of modern business and life. There appears to be no immediate end in sight for the demand for IS graduates. According to the Bureau of Labor Statistics, IS majors will hold three of the top eight growth jobs over the next eight years.

Majors

- » Environmental, Health & Safety Management
- » Technology ^o
- » Information Systems ^o

» ^B Courses offered on Broken Arrow campus only

^o Courses offered online
^{ADP} Accelerated Degree Program

^{UG} Undergraduate

^G Graduate

* Bureau of Labor Statistics
Employment Outlook Handbook

College of Business & Technology

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<https://academics.nsuok.edu/businessstechnology>

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Accounting & Finance Department

918.444.2968 or 918.444.2960

Management & Marketing Department

918.444.2940 or 918.444.3086

Information Systems & Technology Department

918.444.2913 or 918.444.2970

Master of Business Administration

918.449.6542

Professional Master of Business Administration

918.449.6542

Master of Science in Accounting & Financial Analysis

918.449.6524

For more information on coursework, visit with your advisor.

Degree Plans are available at
<https://academics.nsuok.edu/businessstechnology>.