

- ● ● Develop and expand mutually beneficial relationships with all University stakeholders including cross-university interactions, collaborative educational ventures, economic development initiatives, and cultural enrichment.

GOAL



NSU WILL:

● ● ● Promote communication and cooperation among faculty, administration, staff, and students.

1. Assess current communication channels and procedures to establish baselines.
2. Plan and implement:
 - Effective communication mechanisms between and among representative bodies*, promoting appropriate information sharing among all campuses and constituencies;
 - Facilities, programs, support systems, and activities that foster interaction between and among constituent groups of the University community;
 - A plan for balanced representation on NSU committees.
3. Monitor progress annually toward meeting the goal and make modifications based on these results.

● ● ● Develop a community of alumni*, donors, and friends* that is active and supportive of NSU.

1. Assess current levels of activity, involvement, and support to establish a baseline.
2. Plan and implement:
 - A coordinated, campus-wide, information management and tracking system for students, alumni, donors, and friends;
 - Appropriate resources and staffing to optimize donor cultivation;
 - Enhanced NSU communication with alumni, donors, and friends;
 - Meaningful opportunities for alumni to interact with NSU and each other;
 - An environment where students, faculty, staff, and administrators play an active role in connecting alumni, donors, and friends with NSU;
 - An awareness program to communicate the mission of the NSU Foundation*;
 - A campaign to instill in current students an ongoing desire to support NSU.
3. Monitor progress annually toward meeting the goal and make modifications based on these results.

**defined in Glossary*

NSU WILL:

- ● ● **Provide a seamless transition for prospective students through strategic partnerships and effective communication.**



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1. Assess current communication and partnerships to establish a baseline.

2. Plan and implement:

- An enhanced communication system within NSU in support of enrollment management efforts;
- Expanded communications and relationships with PK-12 schools, community colleges, organizations, and adult learners in order to more effectively identify potential NSU students;
- Collaborative relationships to articulate the key attributes necessary for success at Northeastern and better understand the needs of incoming students;
- Streamlined transfer articulation agreements and course equivalencies with partnering institutions;
- Improved dissemination of, and access to, NSU information to prospective students.

3. Monitor progress annually toward meeting the goal and make modifications based on these results.

- ● ● **Collaborate in educational ventures with public and private sector entities.**

1. Assess relationships with public and private sector entities.

2. Plan and implement:

- Support programs that engage NSU services and expertise;
- Opportunities for lifelong learning through conferences, seminars, special events and activities, and continuing and professional education;
- A network which facilitates internships, fellowships, research projects, and service learning programs to optimize educational opportunities;
- Procedures to acquire feedback from employers about NSU programs, students, and graduates.

3. Monitor progress annually toward meeting the goal and make modifications based on these results.

**defined in Glossary*

NSU WILL:

Promote and support regional economic development.

1. Assess the current level of economic development support, activity, and programs.
2. Plan and implement:
 - Collaborative programs and initiatives with public and private entities to generate economic development;
 - Efforts to seek grant support for NSU's economic development activities;
 - Programs to encourage students, faculty, and staff to engage in economic development activities;
 - Cooperative agreements with agencies that promote workforce and economic development;
 - Degree programs that are responsive to the employment needs of communities served by NSU;
 - Strategies to promote the use of University facilities for activities that enhance the economic well-being of the region and NSU.
3. Monitor progress annually toward meeting the goal and make modifications based on these results.

Provide cultural enrichment and entertainment opportunities for the communities served.

1. Assess current cultural enrichment and entertainment activities.
2. Plan and implement:
 - Expanded opportunities to enrich stakeholders experiences through visual and performing arts, entertainment, athletic events, speakers, special symposia, festivals, study tours and cultural exchanges;
 - A campaign to encourage preservation, acquisition, and access to unique artwork, architecture, special collections, archives, and natural resources held by NSU;
 - Opportunities for appreciation of the regional heritage through education, promotions, and collaboration;
 - Collaborative efforts with the Cherokee Nation and other tribal entities to reflect and preserve NSU's unique heritage;
 - Efforts to appreciate and understand international cultures and globalization.
3. Monitor progress annually toward meeting the goal and make modifications based on these results.

**defined in Glossary*