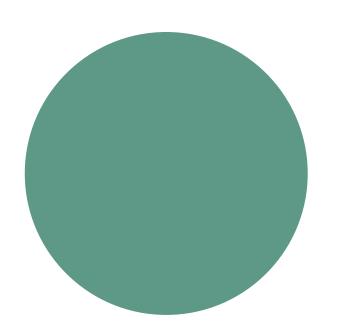
Develop and expand mutually beneficial relationships with all University stakeholders including cross-university interactions, collaborative educational ventures, economic development initiatives, and cultural enrichment.





## **NSU WILL:**

- Promote communication and cooperation among faculty, administration, staff, and students.
  - 1. Assess current communication channels and procedures to establish baselines.
  - 2. Plan and implement:
    - Effective communication mechanisms between and among representative bodies\*, promoting appropriate information sharing among all campuses and constituencies;
    - Facilities, programs, support systems, and activities that foster interaction between and among constituent groups of the University community;
    - A plan for balanced representation on NSU committees.
  - 3. Monitor progress annually toward meeting the goal and make modifications based on these results.
- Develop a community of alumni\*, donors, and friends\* that is active and supportive of NSU.
  - 1. Assess current levels of activity, involvment, and support to establish a baseline.
  - 2. Plan and implement:
    - A coordinated, campus-wide, information management and tracking system for students, alumni, donors, and friends;
    - Appropriate resources and staffing to optimize donor cultivation;
    - Enhanced NSU communication with alumni, donors, and friends;
    - Meaningful opportunities for alumni to interact with NSU and each other;
    - An environment where students, faculty, staff, and administrators play an active role in connecting alumni, donors, and friends with NSU;
    - An awareness program to communicate the mission of the NSU Foundation\*:
    - A campaign to instill in current students an ongoing desire to support NSU.
  - 3. Monitor progress annually toward meeting the goal and make modifications based on these results.

## **NSU WILL:**

- Provide a seamless transition for prospective students through strategic partnerships and effective communication.
  - 1. Assess current communication and partnerships to establish a baseline.
  - 2. Plan and implement:
    - An enhanced communication system within NSU in support of enrollment management efforts;
    - Expanded communications and relationships with PK-12 schools, community colleges, organizations, and adult learners in order to more effectively identify potential NSU students;
    - Collaborative relationships to articulate the key attributes necessary for success at Northeastern and better understand the needs of incoming students;
    - Streamlined transfer articulation agreements and course equivalencies with partnering institutions;
    - Improved dissemination of, and access to, NSU information to prospective students.
  - 3. Monitor progress annually toward meeting the goal and make modifications based on these results.



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## Collaborate in educational ventures with public and private sector entities.

- 1. Assess relationships with public and private sector entities.
- 2. Plan and implement:
  - Support programs that engage NSU services and expertise;
  - Opportunities for lifelong learning through conferences, seminars, special events and activities, and continuing and professional education:
  - A network which facilitates internships, fellowships, research projects, and service learning programs to optimize educational opportunities;
  - Procedures to acquire feedback from employers about NSU programs, students, and graduates.
- 3. Monitor progress annually toward meeting the goal and make modifications based on these results.

<sup>\*</sup>defined in Glossary

## **NSU WILL:**

- Promote and support regional economic development.
  - 1. Assess the current level of economic development support, activity, and programs.
  - 2. Plan and implement:
    - Collaborative programs and initiatives with public and private entities to generate economic development;
    - Efforts to seek grant support for NSU's economic development activities:
    - Programs to encourage students, faculty, and staff to engage in economic development activities;
    - Cooperative agreements with agencies that promote workforce and economic development;
    - Degree programs that are responsive to the employment needs of communities served by NSU;
    - Strategies to promote the use of University facilities for activities that enhance the economic well-being of the region and NSU.
  - 3. Monitor progress annually toward meeting the goal and make modifications based on these results.
- Provide cultural enrichment and entertainment opportunities for the communities served.
  - 1. Assess current cultural enrichment and entertainment activities.
  - 2. Plan and implement:
    - Expanded opportunities to enrich stakeholders experiences through visual and performing arts, entertainment, athletic events, speakers, special symposia, festivals, study tours and cultural exchanges;
    - A campaign to encourage preservation, acquisition, and access to unique artwork, architecture, special collections, archives, and natural resources held by NSU;
    - Opportunities for appreciation of the regional heritage through education, promotions, and collaboration;
    - Collaborative efforts with the Cherokee Nation and other tribal entities to reflect and preserve NSU's unique heritage;
    - Efforts to appreciate and understand international cultures and globalization.
  - 3. Monitor progress annually toward meeting the goal and make modifications based on these results.
  - \*defined in Glossary