Academic Quality and Veracity – Northeastern State University is committed to the advancement of knowledge and educational excellence by ensuring the opportunity for equal access to programs and services in a community that respects critical inquiry and encourages intellectual freedom.

Community – Northeastern State University actively pursues cooperative and reciprocal relationships within the communities we serve. We provide our faculty, staff, and students the opportunity to make positive contributions to society through access to and resources for lifelong learning, cultural enrichment, civic engagement, and global understanding.

Ethics and Academic Integrity – Northeastern State University respects human dignity and values honesty, fairness, responsibility, and equal opportunity in all areas. NSU policies, practices, and behaviors reflect these values, and are applied equally with respect to all of our stakeholders*. Our faculty, students, and staff practice academic and professional honesty.

Leadership – Northeastern State University is a recognized leader in education and economic development. At NSU, leadership is more than being the best; it is inspiring others to be their best.

People – Northeastern State University is a richly diverse community in which scholarship, caring, compassion, teamwork, and creativity flourish.

Teaching and Learning – Northeastern State University values learning, scholarly activities, intellectual achievement, and student success in a technologically enhanced setting in which well-qualified educators are committed to student learning.

University Advancement* – Northeastern State University values a culture in which all members of the University* community share a collective responsibility to continually advance the institution.

^{*}defined in Glossary